



WHY CHOOSE AFRE AND AGRIBUSINESS MANAGEMENT?

STARTING SALARY

\$45-82K

for most ABM
graduates

RANKED



Economics
Academic Program
in the world

GREATER THAN

90%

job placement upon
graduation

The Agribusiness Management (ABM) program focuses on system-wide business and managerial functions performed by organizations throughout the agribusiness sector.

The major gives students the flexibility to choose courses related to their individual interests in farm management, commodity procurement and marketing, labor and personnel management, public policy and global food issues.

ABM is an amazing alternative route to a business career. The U.S. Department of Agriculture estimates that there are many more agribusiness careers available than there are qualified people to fill them. If you see yourself as a **leader, innovator, or entrepreneur** the agri-business management major is for you.

The ag-business industry is essential and our graduates are making it better. After graduating, our students rise quickly, taking on management and leadership positions in **innovative companies** both big and small or even run their own businesses.

We stay connected with you every step of the way. We don't just offer a world class education in **business, finance, economics, and supply chain**; we connect you with our professional and alumni network to help you find a job you'll love.

"The wide range of AFRE classes offered to students allows for students to learn about every aspect of the agricultural industry with a wide range of perspectives. No matter where I end up in the industry, I feel as if I am prepared with the knowledge to help me to be successful."

-Emily Finkbeiner



AGRIBUSINESS MANAGEMENT

A. Agribusiness Management Core (38 credits)

AFRE	100	Decision-making in the Agri-Food System	3
AFRE	130	Farm Management I	3
AFRE	203	Data Analysis for the Agri-Food System	3
AFRE	206	World Food, Population and Poverty	3
AFRE	210	Professional Seminar	1
AFRE	222	Agribusiness and Food Industry Sales	3
AFRE	232	Commodity Marketing I	3
AFRE	240	Food Product Marketing	3
AFRE	265	Ecological Economics	3
AFRE	410	Advanced Professional Seminar	1
AFRE	435	Financial Management in the Agri-Food System	3
EC	201	Introduction to Microeconomics	3
EC	202	Introduction to Macroeconomics	3
SCM	304	Survey of Supply Chain Management	3

B. Three of the following courses (9 credits)

AFRE	224	Information and Market Intelligence in the Agri-Food Industry	3
AFRE	300	Public Policy Issues in the Agri-Food System	3
AFRE	315	Labor and Personnel Management in the Agri-Food System	3
AFRE	322	Organization of the Agri-Food Systems	3
AFRE	327	Global Agri-Food Industries and Markets	3
AFRE	330	Farm Management II	3
AFRE	432	Commodity Marketing II	3
AFRE	445	Strategic Management for Food and Agribusiness Firms	3
AFRE	465	Corporate Environmental Management	3
AFRE	490	Independent Study	3
AFRE	493	Professional Internship	3

A study abroad or independent study experience may also fulfill part of this requirement through enrollment in AFRE 490 with approval by the department.

Agricultural Food and Resource Economics 300, 330 or 432 may be used to fulfill requirement "B." if not used to fulfill requirement "D."

CURRICULUM REQUIREMENTS

C. One of the following courses (3 credits)

AFRE	445	Strategic Management for Food and Agribusiness Firms	3
AFRE	465	Corporate Environmental Management	3

D. One of the following courses (3 credits)

AFRE	300	Public Policy Issues in Agri-Food System	3
AFRE	330	Farm Management II	3
AFRE	432	Commodity Marketing II	3

E. One of the following courses (3 credits)

AFRE	303	Managerial Economics	3
EC	301	Intermediate Microeconomics	3

F. One of the following courses (3 or 4 credits)

STT	200	Statistical Methods	3
STT	201	Statistical Methods	4
STT	315	Introduction to Probability and Statistics for Business	3

G. Complete 6 credits in sciences related to agricultural production and processing, as approved by the department. It is recommended that these credits be from the same discipline.

"The Agribusiness program definitely prepared me for a career across the complete Ag and Food sector, from Produce marketing to Food retailing. Additionally, the industry connections and opportunities available through the program were invaluable, and are in large part responsible for my success today."

-Sarah Quackenbush, ABM Alumni



"After interning with ADM, I was able to get a feel about what a career in the industry would feel like. I was able to apply what I had been studying with my agribusiness degree with real world situations and markets. Being a Spartan helped me not only to be prepared for the position, but also to network with others throughout the company."

-Logan Leen

CAREER & INTERNSHIP OPPORTUNITIES WITHIN ABM

ABM STUDENTS HAVE BEEN HIRED BY/INTERNEED WITH COMPANIES LIKE:



ABM STUDENTS HAVE BEEN HIRED INTO POSITIONS LIKE:

- Commodity Trader
- Consultant
- Farm Owner or Manager
- Financial Analysis/Statistics
- Manufacturing Manager
- Marketing & Advertising
- Product Advertising
- Product Marketing
- Public Relations Manager
- Territory Sales Manager



READY TO APPLY FOR AGRIBUSINESS MANAGEMENT?

Ready to become an ABM major or minor? Or still have a few questions? Set up an appointment with one of our incredible academic advisors and start your time with our department.

To schedule an advising appointment or to learn more about our program visit www.canr.msu.edu/afre/undergraduate

We have friendly, professional advisors and an industry relations specialist, whose entire role is devoted to finding students opportunities outside of the classroom.

If you are considering a degree at Michigan State University or in the College of Agricultural and Natural Resources, you should consider the Department of Agricultural, Food, and Resource Economics. Apply to major in Agribusiness Management today!



Learn more



Watch Me



“My involvement in clubs and student organizations has been the premier highlight of my college experience. My involvement has opened many doors into the professional world.”

-Marley Huijgen



“Not only was I able to widen my network within the university, but I was also exposed to a wide range of events that helped grow my network outside of class and within the industry.”

-Lupe Martinez, ABM Alumni



DEPARTMENT OF AGRICULTURAL, FOOD, AND RESOURCES ECONOMICS

The Department of Agricultural, Food, and Resource Economics (AFRE) is one of the preeminent agricultural economics departments in the world. AFRE prepares the next generation of economists and managers to meet the needs of the food, agricultural, and natural resource systems in Michigan and around the world.